0.4 Theory Of Change (ToC) Visual Format



Inputs	Activities	>	Outputs	>	Outcomes	Impact	
Fast Fashion School Application for IoS and Android with data input, instagram platform, local industry network. Local initiative, reduce textile waste	Industry Research, data collection, networking, launch social media platform, waste management for local intervention		Education and knowledge about the subject, community building, initiative taking		Positive change in consumer behaviour, reduced waste and resources, connection between maker and consumer	New thinking and behaviours, market and strategy change from brand level and manufacturing	

DIRECT

"HOPED"

"DESIRED"